

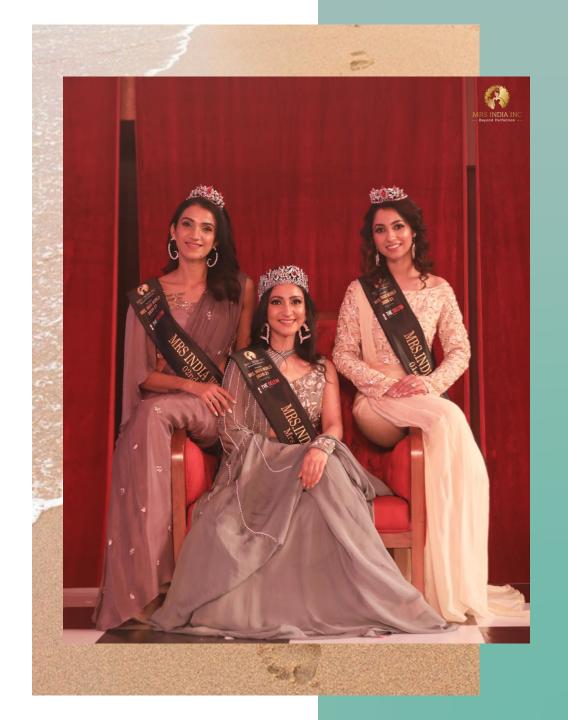
Presents MRS. INDIA WORLD GOG

Mrs. India Inc 2021 India's Most Prestigious Pageant For Married Women

KNOW ABOUT US

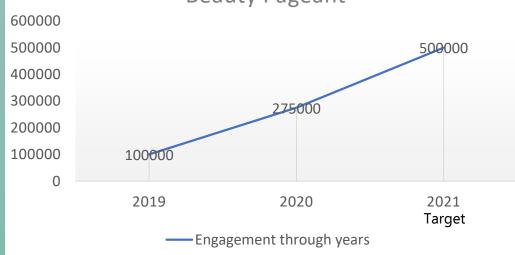
- Mrs. India Inc is the most prestigious beauty pageant for married women in India.
- Our Winners represent India in

 Mrs. World
 Mrs. Universe
 Mrs. Galaxy
 These International events are hosted by different countries every year.
- Mrs. India Inc is known to provide the best transformation to the contestants in the world.
- Mrs. India Inc. was handed over the license from Gladrags in the year 2019, by Mrs. World. Since then our winners are setting the International platforms on fire.
- Season 1 of Mrs. India Inc. 2019 Finale was held at Sahara Star, Mumbai, Season 2 of Mrs. India Inc. 2020 Finale was held at The Deltin, Daman and Season 3 of Mrs. India Inc. 2021 Finale to be held in Goa.





Women Participating in Beauty Pageant





ENGAGEMENT

Provide the set a set a rise of women Engagement in Mrs. India Inc.

- Our last two event were an example of so many women wanting to get involved in the beauty pageant. (Stats mentioned in the graph)
- These are different types of engagements. In 2021 we are targeting an engagement of 5,00,000 women.
- And Over 10,000+ married women participates in Mrs. India Inc as per reports.

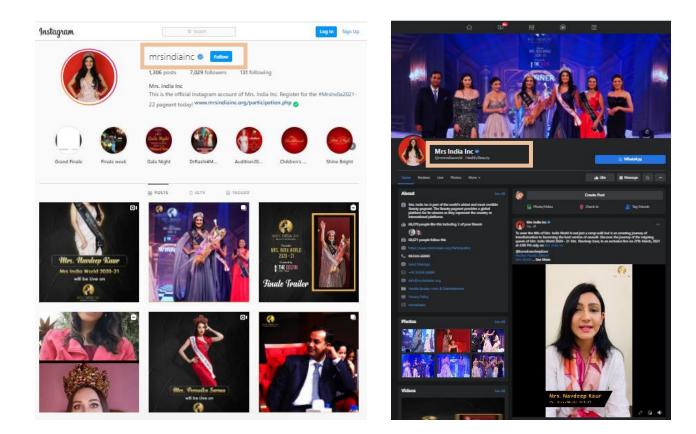
USP

- World's Best Beauty Pageant for Indian married women
- Multiple International Pageant Associations
- Beauty Pageant with a Cause
- Wumerous Press Conferences
- Brand Ownership and Brand Engagement
- Women Empowerment





Social Media Platforms verification (Instagram and Facebook)

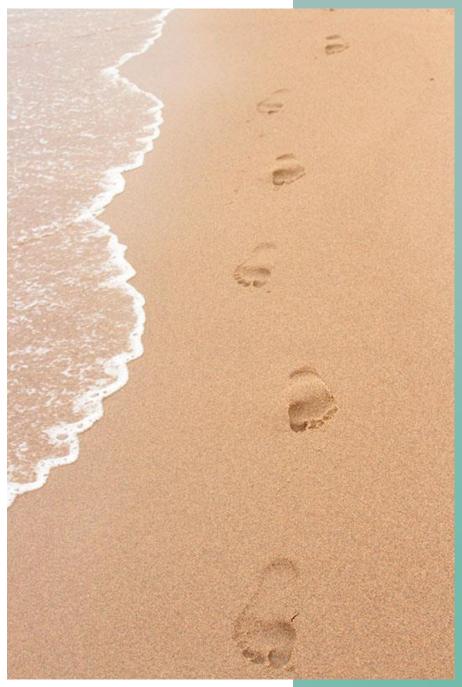


Vogue digital to promote us on their website and Instagram











Mrs. India Inc. to be the first Pageant in the World in Mrs. Category to be conducted on Ground live event after Covid wave.



Appreciation letter from Mrs. World Inc.



February 1, 2021

My Dear Mohini:

Congratulations are in order for you to take your well-deserved bow. With all the obstacle that took place the past year, you came through with flying colors. I've hear nothing but praise for your event and Caroline did you proud in the crowning of a new Mrs. India -World.

Please know that David and I have always been honored to have you in the Mrs.World family. I will continue his legacy with Tana in the fold.

Wishing you the best of luck in all your endeavors.

As always with Love,

elaine D marmel Chief CEO

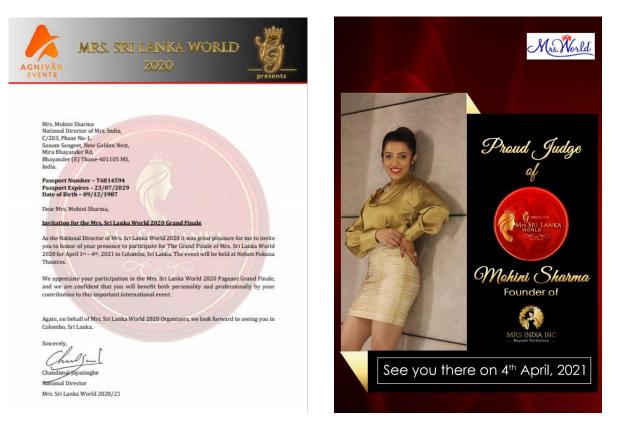








Founder of Mrs. India Inc. has be invited by Mrs. Sri Lanka World to be on the judging panel of the Mrs. Sri Lanka World 2020, finale to take place on 4th April, 2021.



APPLICATION STAGE 2021 TARGET

- Social Media Reach = Approx. 20M+
- \overrightarrow{a} Radio Reach = Approx. 20M+





AUDITION STAGE

M On Ground = Approx. 50K+

- Social Media Reach = Approx. 10M+
- \overrightarrow{a} Radio Reach = Approx. 5M+
- Print Media Reach = Approx. 10M+



GROOMING STAGE 2021 TARGET

M On Ground = Approx. 25K+

- Social Media Reach = Approx. 5M+
- $\overrightarrow{}$ Radio Reach = Approx. 2.5M+
- Print Media Reach = Approx. 15M+



FINALE WEEK 2021 TARGET

Print Media Reach Pre + Post = Approx. 10M+

Social Media Reach Videos + Live Coverage = Approx. 50M+



PAST PARTNERS & SPONSORS

Cancer Patients Aid Association Total Management of Cancer www.cancer.org.in	B PAESE C O S M E T I C S	hindustantimes	₩ MAHIMA MAHAJAN	
• CHERAG'S SOUNAL ACADEMY • SINCE	enrich love begins with you	BySmita	Signature Smiles [™] your right to a healthy smile.	
ANUPAM KHER'S actor prepares THE SCHOOL FOR ACTORS	Pink Peacock Couture Masumi R Mewawalla	Ketto	FM BOLE TOH Radio City A JAGRAN INITIATIVE	Jay)odia Photography.
COLORING COLORING	Dentist Qu to protect your million-dollar smile	THE DELTIN HOTEL - DAMAN	WESTSIDE	SHIVFIT

SOCIAL CAUSE C for Child not Cancer

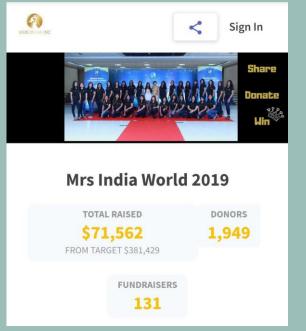
We are a brand who believes in beauty with a cause. We respect and support the hard work of people working towards the cause, we have tied up with Ketto (a crowd funding platform) and CPAA (Cancer Patients Aid Association) to raise funds with the help of our contestants to create an awareness and make a difference in the society.



SOCIAL CAUSE Fund Raised through CPAA

Season 1: Mrs. India Inc 2019

In the year 2019, we took responsibility of 50 cancer patients. We collected funds in order to take responsibility for their treatment.



Season 2: Mrs. India Inc 2020

Whereas in the year 2020 we took responsibility of 60 cancer patients not only in order to take care of their cancer treatments but also took care of them and their families Covid safety and helped their family members to get jobs in the pandemic situation

Help Children With Cancer And Their Families

<image><image><image>

Season 2 : Mrs. India Inc 2020

Season 3: Mrs. India Inc 2021 Target

This year social cause target will be to get fundraiser upto 70lacs+ . Also help the community to fight against Covid pandemic



Season 1 : Mrs. India Inc 2019

JUDGES

Soha Ali Khan, Presider and Judge, Mrs. India World 2019-2020 and 2020- 2021



Mrs. Caroline Jurie, Mrs. World 2020 and Judge, Mrs. India World 2020-2021



Vivek Oberoi, Charity ambassador and Judge, Mrs India World 2020 -2021



JUDGES

Dr. Rashi Jain, Mrs. India World, 2019-2020 and Judge, Mrs. India World 2020- 2021



Masumi Mewawalla, Celebrity Designer and Judge, Mrs. India World 2020-2021



MENTORS

Cherag Bambboat, Makeover Expert



Audrey D'silva, Grooming Expert



Mickey Mehta, Life Coach



Dr. Shivangi Malethia, Life Coach





Dr. Noureen Hemani, Smile partner



Alesia & Anjali Raut, Ramp walk Expert



Urmimala Boruah, Fitness Coach



Dr. Suman Agarwal, Dietician

MEDIA COVERAGE PAN INDIA





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What's your career story? How did you end up where you are now?

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What's the one thing about being the founder of Mrs. India Inc that you enjoy the most?

I think it is the nonnext when these keeply sources are in the wings, waiting to take the ownex stags and shine under the questight. That's shear k downex spon use that they have belowed and some into their ownext for most is witness that it transformation journey up does. There meeting these beautiful ladies than different connext of the country, bearing their stretces and understanding how the low beautiful backet than different connext of the country, bearing their stretces and understanding how the low beautiful backet than different connext of the country, bearing their stretces and understanding how the low beautiful backet have beautiful backet the low beautiful backet have beautiful back

Do you have a role model?

Yes, I look up to Pripaska Chopta - she is one of the most powerful pageant winners until now, and has raised the benchmark and made some impossible this

Who has had the biggest impact on your career?

do you think about the state of the pageantry industry right now? Would you like to see it evolve in any way in the

ntchave evolved in an extrat where they have been more about personality and skills than just beauty, over the years. The orbital have shared from being only about beauty connects to receive its beauthd and used like something unique which makes an analo art from the crewel. I an owing it readve majody, becoming now inclusion – and in the future, I can a new very beauth-difference more for hole were and wereas made.

💷 Hindustan Times

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Home / Brand Post / Mrs India 2020 Navdeep Kaur to represent India at Mrs World 2020

BRAND POST

Mrs India 2020 Navdeep Kaur to represent India at Mrs World 2020

Mrs. Navdeep Kaur will represent India at Mrs World 2020, followed by Anupreet Kaur as 1st runner up and Shruti Chauhan as 2nd runner up.

By HT Brand Studio

PUBLISHED ON FEB 12, 2021 05:45 PM IST



Mrs. Navdeep Kaur was adjudged the winner by competing against 61 participants, from all parts of India.(Navdeep Kaur)

One of the biggest events of this year, Mrs India Inc presents Mrs. India World 2020-2021, powered by the Deltin, Daman, was held in January at The Deltin, Daman. Mrs. Navdeep Kaur was crowned the winner and will represent India at Mrs World 2020, followed by Anupreet Kaur as 1st

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विवाहित महिलांविषयी जनाया हाइकोन बदाराम्यास आणि त्यांच्या भोवतीच्या चाकोन्या मेठीत काइण्यास स नंध उपयात उनत आहे. एक पत्नी विचा आई म्हणून तसेव स्वतंबहुरच्या जवाबद्धन्य या एकाच बेद्दी पूर्ण करण्यातील समयोत साथगे हे कही सीये नहि. मल बाटते की हे साध्य करणती प्रत्येक स्त्री विजेती आहे.

मुंबई : या वर्षाताण एक आपंत मोठा इ.हॉट, मिसेस इंडिया इंक प्रस्तुत मिसेस इंडिया थाई २०२०-२०२१, पॉवर्ड बय डेल्टिन, दमय हा २३ जानेवारी २०२१ रोजी डेल्टिन, दमय येथे आयोजित करण्यात आण होता. यानध्ये श्रीमती नवदीय कौर यांनी विजेतेपदाचा मुकुट पटकावला. या स्पर्धेत प्रनर्ट रन्स अप ठररप्य. अनुप्रीत कौर तर सुत्री चौहान यांनी सेकंड रनर अप स्थान पटकावले. देताभातून आलेल्या ६१ स्पर्धकांनधून नवदीय कौर विजेतेपदाच्या मानकनी ठररप्य.

वाटील स्पर्वकांनी विविध वेश्वांमधून प्रसार होत आरत्या गुणांचे प्रदर्शन केले. त्यांचे परीक्षण करणाऱ्या परीक्षकांच्या वैनलमक्के या सौंदर्य स्पर्वेच्या संचालक मोहिनी डार्म, अव्यक्ष सोहा अली खान, चींरेठी अाण्डेसेडर विवेक ओवेरोय, निसेस वार्ण्ड २०२० केरोलाइन उच्चरी आणि डिझाइन्स मासूनी मेचवाता यांच्या समयवेश होता.

निसेस इंडिया इंक २०२१ च्या आयत्या अनुम्बाबहुल बोलताना या सेंदर्य रायेच्या संचालक आणि माली भिसेस इंडिया विलेजा सेलिने र मुलालय, "मिसेस इंडिया इंकच्या मध्यमाहून सिर्व्यान्व्रील इम्प्रांच्या शोध घेय्याचा आमचा प्रयत्न आहे. आनच्या पंजलन्त्रील सदस्य

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LATEST NEWS Mrs Navdeep Kaur Emerges As The Winner Of Mrs India 2020 Will Represent India At Mrs World 2020 January 24, 2021

One of the biggen events of this year, Wrs India inc presents Mix india World 2020-2021 , powered by the Dekin, Deman. was held on ontwary 23, 2021 at The Dettin, Daman, Mrs. Navdeep Kaur was movined the winner and will retreasent india as Mrs. World 2020, Scilosed by Ahupreet Kaur as 1vt normer up and Shruti Chauhan as 2nd normer up. She was adjudged the winner by competing against \$1 participants, from all parts of itsfa-

The participants were through multiple rounds that allowed them to thousant their talents to an emplore panel. comprising pageant director Mohint Sharma, Presider Soha Ali Khan, Charty antheoxador View Oberts, Min World 2020 Cardline jurie and Cousine Geolgner Maximi Mewawata.

Speaking of her experience with bits india 3531, passents director and former winner of Mrs india Mohini Sharma, said, "With Min India, we are on a minion to identify the uncest optiential postented by worten. Our antiping panel members. are achievent in their right and have served as an implication to our Queent. Solve AI When it a wooderful actient, a Remaining more and a lowely person of royal lineage, infinis her fumility, despite her artiweements is guite implifying. Week Oberto?» passion for bringing about change in the society is infectious. Caroline jurie, Min World 2020, her lent a loc of insight, being a winner at a global weet. Mre india inc is, hot just a beauty pageant, but a journey of transformation and self-growth. Masurphis course wear lent them the grade and appearance beligting a queer. All these wonderful panellins have surely added usue to this journey, for the panticiparty.

Presider Solva All sharroom expressed her juy and orde for the plantom. The glad to be anticipated with Mrx India, a platform that's committed to giving wirners a chance to showcase their talent and thine as an individual, this heiping to tange the perception about the world towards matried women and break the stereotypes surround us. The balance in fuffiling pur responsibility at wife, matter and also sowords preself, is hat easy to achieve, I think every worterterfor being able to achieve to

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Mrs Navdeep Kaur Emerges As The Winner Of Mrs India 2020 Will Represent India At Mrs World 2020 Server, Blower 19, 201



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Speaking of her expensions with Wix India 2021, pageant director and former winner of Wea Insta Motori Sharma, and "With M's India, we are on a mission to identify the unseen other fail possessed by women. Our emaining period members are activities in their right and have served as an inspiratory to sur Queena. Solta Al IQuer is a service full acteurs, a furtable more and a lovely person of royal lineage. I think her humility, despite her achievements is quite inspiring. Wwk Oberg's passion for binning about change in the society is infectings. Caroline Jurse, Mix World 2020, has letri a lot of mosphi, being a untrier at a global level. Mix india inc is, not said a beauty paceant, but a journey of handromation and self-growth. Masuro's coultine socar lant them the grace and appearance beliting a speen. All these wonderful panellets have manify added value to fits journey, for the participants.

Presider Seite Al Khan too apprased her by and pride for the platform. The plat is be assumated with Mrs. India, a platform that's committed to giving somer a charge to shownais their talent and shine as an individual. It's helping to change the perception about the world topards married women and break the atarentypes sumurid us. The balance between fulfilling our responsibility as wile, mother and also towards oneself, is not easy to achieve. I think every contact to a writter for being able to achieve t."

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Mrs Navdeep Kaur Emerges As The Winner Of Mrs India Inc. 2020!

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Presider Soha All Khan too expressed her joy and pride for the platform. "I'm glad to be associated with Mrs India Inc., a platform that's committed to gitting women a chance to showcase their talent and altime as an individual. It's helping to change the perception about the world towards matried women and break the stereotypes surround us. The balance berowen fulfiling our responsibility as wife, mother and also towards oneself, is not easy to achieve. I think every system is a syltener for being able to achieve to"





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Mrs Navdeep Kaur Emerges As The Winner Of Mrs India Inc. 2020!

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Mrs Navdeep Kaur Emerges As The Winner Of Mrs India Inc. 2020!

BY NEWS-POST - PUBLISHED JANUARY 28, 2021 - UPDATED JANUARY 28, 2021



~Will represent India at Mrs World 2020~

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Author : ANI | March 1, 2021 08:23 PM

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One of the biggest events of this year, Mrs India Inc presents Mrs India World 2020-2021, powered by the Deltin, Daman, was held on January 23, 2021 at The Deltin, Daman,

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Anupreet Kaur as 1st runner up and Shruti Chauhan as 2nd runner up. She was adjudged the winner by competing against 61 participants, from all parts of India.

Mrs Navdeep Kaur emerges as the winner of Mrs. India Inc. 2020 presents Mrs. India World 2020.21 nowered by The Deltin, Damani

he participants went through multiple rounds that allowed them to showcase their talents to an eminent panel comprising pageant director Mohini Sharma, Presider Soha Ali Khan, Charity ambassador Vivek Oberoi, Mrs World 2020 Caroline Jurie and Couture Designer Masumi Mewawalla.

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Mrs. Navdeep Kaur was crowned the winner and will represent India at Mrs World 2020, followed by

Speaking of her experience with Mrs Indialnc, 2021, pageant director and former winner of Mrs India Inc. Mohini Sharma, said, "With Mrs Indialnc... we are on a mission to identify the unseen potential possessed by women. Our amazing panel members are achievers in their right and have served as an inspiration to our Queens. Soha Ali Khan is a wonderful actress, a fantastic mom and a lovely person of royal lineage. I think her humility, despite her achievements is quite inspiring. Vivek Oberoi's passion for bringing about change in the society is infectious. Caroline Jurie, Mrs World 2020, has lent a lot of insight, being a winner at a global level. Mrs India Inc is, not just a beauty pageant, but a journey of transformation and self-growth. Masumi's couture wear lent them the grace and appearance befitting a queen. All these wonderful panellists have surely added value to this journey, for the participants.

Presider Soha Ali Khan too expressed her joy and pride for the platform. "I'm glad to be associated with Mrs Indialnc., a platform that's committed to giving women a chance to showcase their talent and shine as an individual. It's helping to change the perception about the world towards married women and break the stereotypes surround us. The balance between fulfilling our responsibility as wife, mother and also towards oneself, is not easy to achieve. I think every woman is a winner for being able to achieve it."

While preparing for the pageant, the participants went through intense sessions with renowned experts of the industry. Ramp-walk expert and show director Alesia Raut, Hair and makeup expert CheragBambboat, Nutrition expert Suman Agarwal, Holistic wellness coach Shivangi Maletia, Grooming expert Audrey D'Silva, fitness expert Urmimala Boruah and Life Coach Mickey Mehta came through to help these queens fullfil their transformation journey.

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Mrs Navdeep Kaur emerges as the winner of Mrs. India Inc. 2020 presents Mrs. India World 2020-21 powered by The Deltin, Daman! ANI | Updated: Mar 01, 2021 20:36 IST

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Mrs. Navdeep Kaur was crowned the winner and will represent India at Mrs World 2020. followed by Anupreet Kaur as 1st runner up and Shruti Chauhan as 2nd runner up. She was adjudged the winner by competing against 61 participants, from all parts of India. The participants went through multiple rounds that allowed them to showcase their talents to an eminent panel comprising pageant director Mohini Sharma, Presider Soha Ali Khan, Charity ambassador Vivek Oberoi, Mrs World 2020 Caroline Jurie and Couture Designer Masumi Mewawalla.



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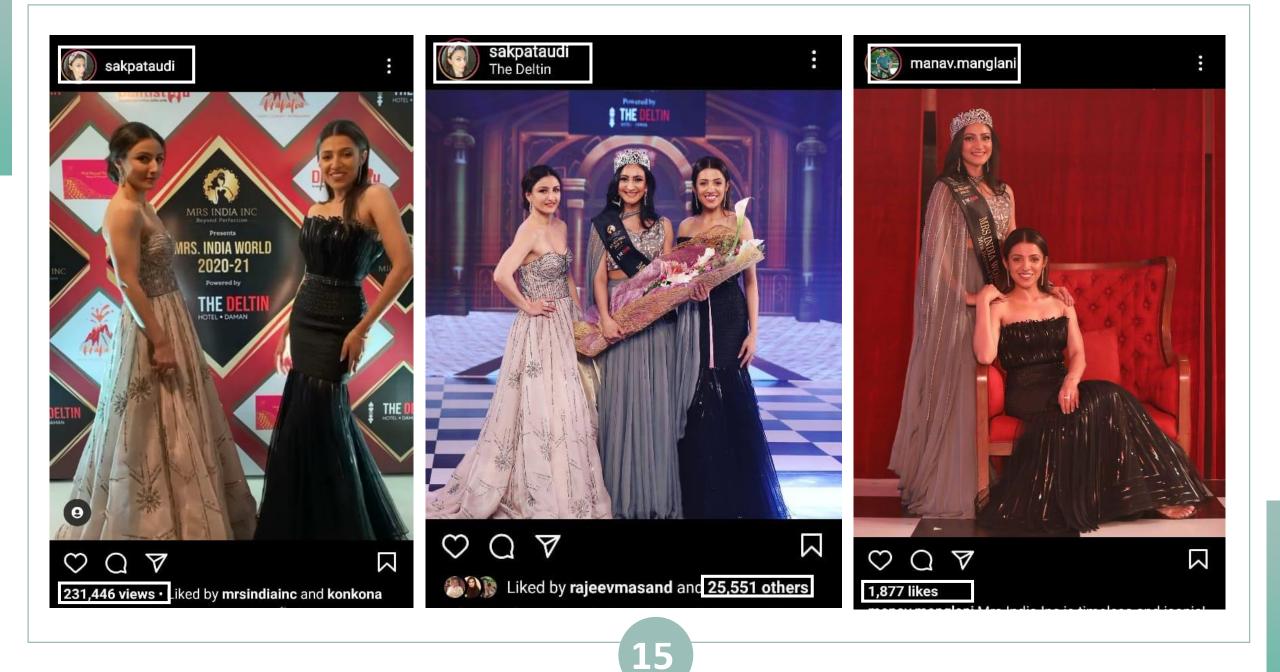
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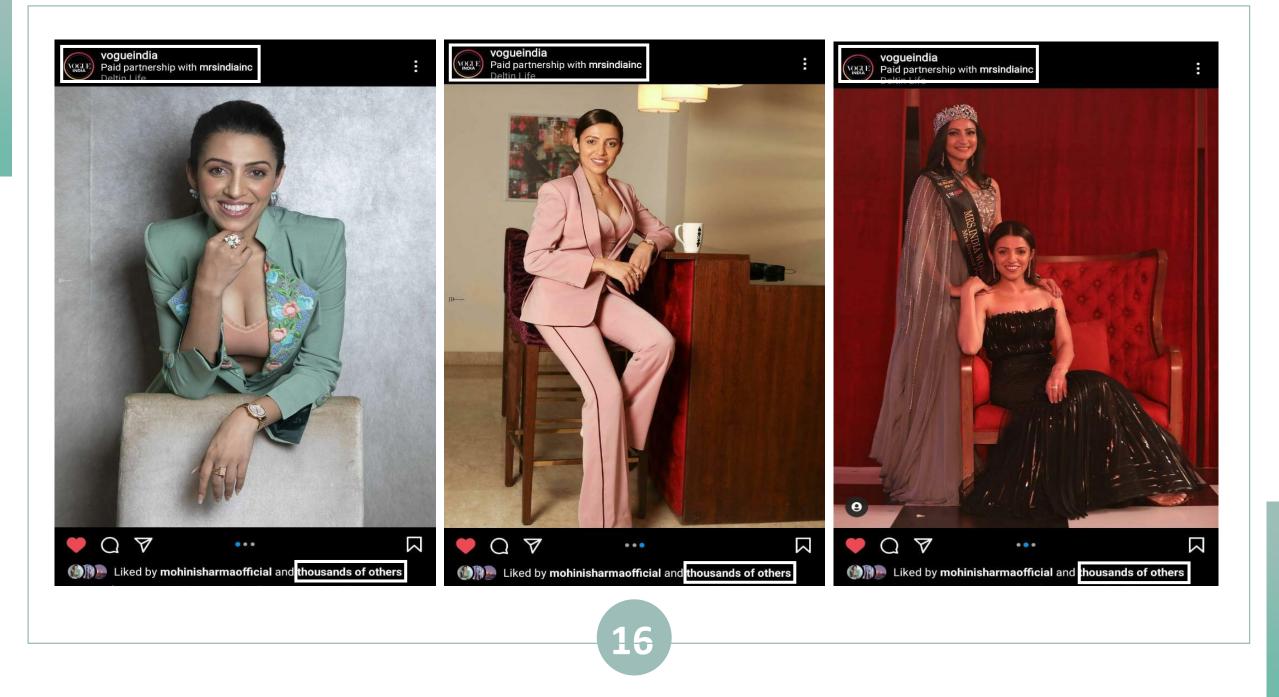


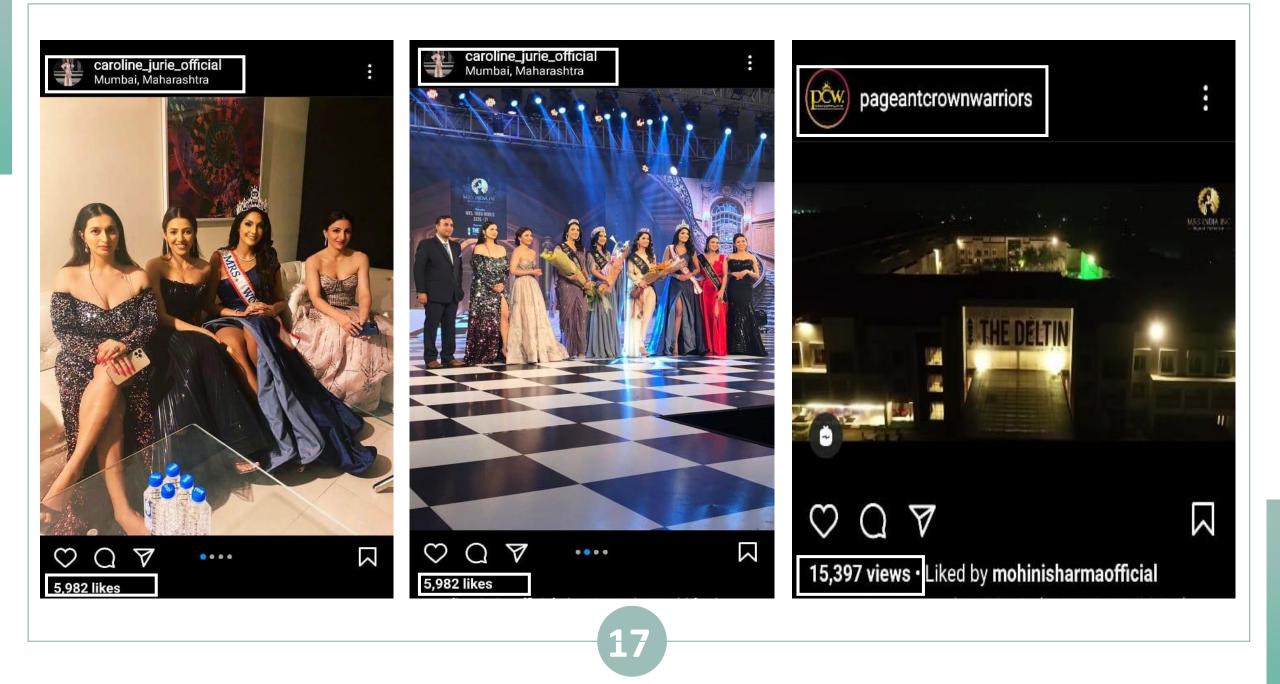
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2019





2020-2021



2020-2021



